

Women's Career Network Vienna, member of the Professional Women's Network Global

Cordially invites you to a panel discussion on:

Diversity – a Business Case

Monday, 14 September, 6.30 pm
Hotel Hilton, Am Stadtpark

A number of pertinent economic factors drive the agenda of diversity today - talent shortage, purchasing power, migration, demographic trends and legal requirements.

Is company performance directly correlated with how well the people inside the organisation reflect its customer base?

Does a better mix of people ultimately yields better business decisions? At a corporate level, forward thinking policies and leadership endorsement programmes are relevant initiatives to identify, attract and retain talent. Enhancing diversity beyond the business world includes role modelling, advocacy and social awareness to create communities that value difference and individuality.

Join us for a lively panel discussion with our distinguished guests:



*Vera Budway-Strobach,
Chief Diversity Officer
Erste Group Bank AG
Vienna, Austria*



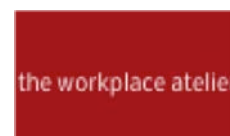
*Dr. Robin L. Lumsden LL.M. (Berkl.)
Lumsden and Partners Attorney at
Vienna and New York
Integrations Ambassador of
the Austrian Foreign Ministry*



*Marika Levena
Senior Expert Competitive Intelligence
OMV Corporate*



*Dr. Neha Chatwani
Organisational Psychologist
Founder of
The Workplace Atelier*



[For more information and registration click here](#)